



# BACHELOR OF BUSINESS ADMINISTRATION TRACK SHEET



A grade of C or better is required for all course denoted with +.

For courses marked (WR), writing requirements apply.

Courses with an \* require pre-requisites.

(All courses are worth three (3) credits unless otherwise specified.)

## General Education Requirements (36 Cr.)

### English

Take both of the following:

- ENC 1101** English Comp I + (WR)
- ENC 1102** English Comp II + (WR)

### Mathematics

Take both of the following:

- MAC 1105** College Algebra +
- STA 2023** Statistics +

### Science

Take at least 1 from the following (3 cr. unless noted)

- BSC 1005C** Intro to Biology & Lab (4 cr.)
- BSC 2010C** Principles of Biology I & Lab (4 cr.)
- BSC 2085C** Human Anatomy & Physiology I & Lab (4 cr.)
- CHM 1020C** Intro to Chemistry & Lab (4 cr.)
- CHM 1045C** General Chemistry I & Lab (4 cr.)
- EVR 1001** Environmental Science
- OCE 1001** Intro to Oceanography
- PHY 1020C** Intro to Physics & Lab (4 cr.)

Take a 2nd from the above or 1 of these (3 cr. unless noted)

- BSC 2011C** Principles of Biology II & Lab (4 cr.)
- BSC 2086C** Human Anatomy & Physiology II & Lab (4 cr.) \*
- CHM 1046C** General Chemistry II & Lab (4 cr.) \*

### Social Science

Take both of the following:

- ECO 2013** Principles of Macroeconomics
- ECO 2023** Microeconomics

### History

Take at least 1 of the following (3 cr.)

- AMH 2010** United States History to 1865 + (WR)
- AMH 2020** US History from 1865 +(WR)

Take 1 of the following (3 cr.)

- EUH 1000** Early European History + (WR)
- EUH 1001** Modern European History + (WR)

### Humanities

Take at least 1 from the following (3 cr.)

- HUM 1020** Intro to Humanities + (WR)
- LIT 2000** Intro to Literature + (WR)
- MUL 1010** Music Appreciation + (WR)
- PHI 2010** Intro to Philosophy + (WR)

Take a 2nd from the above or this (3 cr.)

- REL 2300** Intro to World Religions + (WR)

## Elective Course Requirements (24 Cr.)

A minimum of 24 elective credit hours must be taken to include the following Business program prerequisites. Remaining credit hours may be taken from the recommended electives listed below or additional lower division electives listed in the College Catalog & Student Handbook.

### Lower Division Business Pre-requisites:

Students must earn a "C" in the following:

- ACG 2021** Financial Accounting
- ACG 2071** Managerial Accounting
- CGS 2100** Computer Fundamentals for Business **OR**
- CGS 1060** Intro to Computer Technology & Applications
- MAC 2233** Calculus for Business +\*
- SPC 1608** Public Speaking +

### Recommended Electives:

For additional course options, see the College Catalog & Student Handbook or consult an advisor:

- BUL 2241** Business Law
- ENT 1000** Intro to Entrepreneurship
- GEB 1011** Intro to Business
- MAN 2021** Principles of Management
- MAR 2011** Principles of Marketing
- MAR 2101** Social Media Marketing

## Upper division coursework (60 Cr.)

Students must complete the following upper division courses (3 cr. each):

- BUL 3130** Legal & Ethical Environment of Business +
- ENT 3003** Foundations of Entrepreneurship +
- ENT 4412** Entrepreneurial Finance +\*
- ENT 4124** Marketing for Entrepreneurs +
- ENT 4013** Planning New Ventures +
- FIN 3403** Financial Management +
- FIN 4504** Principles of Investment +\*
- FIN 4303** Financial Institutions +
- FIN 3105** Personal Investment Management +\*
- GEB 3213** Intro to Business Communication +
- ISM 3011** Management Information Systems +
- MAN 3240** Organizational Behavior +
- MAN 4046** Leadership and Team Development +
- MAN 3600** International Business +
- MAN 3065** Business Ethics +
- MAN 4301** Human Resource Management +
- MAR 3023** Marketing Fundamentals +
- MAR 4233** Influential Media Marketing +
- MAR 4503** Consumer Behavior +
- MAR 4400** The Art of Sales: Mastering the Selling Process +